

 REUNIÓN BINACIONAL  
ASOCIACIÓN DE ALCALDES  
FRONTERIZOS MÉXICO-EUA

2

 BINATIONAL SUMMIT  
USA-MEXICO BORDER  
MAYORS ASSOCIATION

9 DE FEBRERO | FEBRUARY 9  
2 0 1 2

## PROGRAM

- 8:30 hrs. *Departure from Grand Hotel Tijuana to World Trade Center Tijuana.*  
(Paseo del Parque No. 18025 Zona Río Tercera Etapa | Tijuana BC | CP 22654)
- 9:10 hrs. Event Registration.
- NAFTA HALL**
- 9:30 hrs. Inauguration Ceremony  
\* Open to Press
- 9:30 hrs. Welcome Remarks by Antonio Cano Jimenez, Tijuana's Municipal Cabinet Coordinator.
- 9:35 hrs. Honoring the Flag.
- 9:40 hrs. Mexico National Anthem.
- 9:43 hrs. U.S National Anthem.
- 9:46 hrs. Retrieving of the flag.
- 9:49 hrs. Recognition of Authorities.
- 10:00 hrs. Message by Jerry Sanders, Mayor of the City of San Diego, CA.
- 10:10 hrs. Message by Mayor John F. Cook, Chair of Border Mayors Association.
- 10:20 hrs. Message by Mayor Carlos Bustamante Anchondo, Co – Chair of Border Mayors Association.
- 10:30 hrs. Inaugural Declaratory by Hon. José Guadalupe Osuna Millan, Governor of Baja California, Mexico.



WORLD TRADE CENTER • PASEO DEL PARQUE NO. 18025 • ZONA RÍO TERCERA ETAPA • TIJUANA, B.C.



9 DE FEBRERO | FEBRUARY 9  
2 0 1 2

- 10:45hrs. Keynote Address.
- Jose Oscar Vega Marin, Executive Secretary of National Security, Federal Government
- Representing Dr. Alejandro Poiré Romero, Mexico Ministry of the Interior.
- 11:20 hrs. *RECESS.*
- OMC HALL**
- 11:30 hrs Mayors access into the OMC Hall
- 11:35 hrs. Mayors Discussion table:
- Moderator: Antonio Cano Jimenez, Tijuana's Municipal Cabinet Coordinator.
- Discussion Topics:
- A. Public Safety.
- Speaker: Jesus Alberto Capella Ibarra, Tijuana's Secretary of Public Safety.
- Time: 20 min.
- B. Border Crossings.
- Speaker: Christopher D. Maston, Director of Field Operations, US. Customs and Border Protection.
- Time: 20 min.
- C. Economic Development.
- Speaker: Fernando Otañez Martinez, President, Tijuana Business Coordinating Council.
- Time: 20 min.



9 DE FEBRERO | FEBRUARY 9  
2 0 1 2

D. Migratory Affairs

Speaker: Rene Francisco Tello Duarte, Deputy Director of Human Repatriation,  
Mexico National Migration Institute

Time: 20 min.

E. Current overview of the Tijuana-San Diego: Two Cities One Region, Working  
Agenda.

Speaker: Mayor John F. Cook, Chair of the Border Mayors Association.

Time: 20 min.

**ASEAN CONFERENCE HALL.**

11:30 hrs. Mayors staff access to the ASEAN HALL. Simultaneous transmission of the  
Mayors Discussion Table.

14:00 hrs. End of Discussion Table.

**NAFTA HALL**

14:05 hrs. Press Conference.

14:25 hrs. Mayors Official Picture.

**EUROPEAN UNION HALL**

14:30 hrs. Mayors Access into European Union Hall.

14:35 hrs. Lunch.

14:45 hrs. Keynote Address.

Senator Manlio Fabio Beltrones Rivera, Chairman of the Political Coordination  
Board for the Mexican Senate.

\* Open to Press



 REUNIÓN BINACIONAL  
ASOCIACIÓN DE ALCALDES  
FRONTERIZOS MÉXICO-EUA

2

 BINATIONAL SUMMIT  
USA-MEXICO BORDER  
MAYORS ASSOCIATION

9 DE FEBRERO | FEBRUARY 9  
2 0 1 2

- 15:15 hrs. End of Keynote Address.
- 16:00 hrs. *Departure to Grand Hotel Tijuana.*  
(Blvd. Agua Caliente #4500 Col. Aviación, C.P. 22420 Tijuana B. C. México –*Transportation Provided*)
- 18:20 hrs. *Departure from Grand Hotel Tijuana to English Garden Hall at Tijuana’s Cultural Center.* (Paseo de Los Heroes 9350 Zona Urbana Río Tijuana, 22010 Tijuana, Baja California, Mexico)
- 18:30 hrs. Welcome Cocktail at English Garden Hall, Tijuana’s Cultural Center.
- 19:20 hrs. Invitees access to El Cubo Gallery, Tijuana’s Cultural Center.
- 19:30 hrs. Welcome Message.
- 19:35 hrs. Keynote Speaker  
  
Alan Bersin, Assistant Secretary of International Affairs, Department of Homeland Security.
- 20:10 hrs. End of Keynote Address.
- 20:15 hrs. Dinner.
- 21:30 hrs. Closing Remarks by Mayor Carlos Bustamante Anchondo, City of Tijuana
- 22:00 hrs. *Departure to Grand Hotel Tijuana.*  
(Blvd. Agua Caliente #4500 Col. Aviación, C.P. 22420 Tijuana B. C. México –*Transportation Provided*)



WORLD TRADE CENTER • PASEO DEL PARQUE NO. 18025 • ZONA RÍO TERCERA ETAPA • TIJUANA, B.C.



# **Second Binational Summit**

of the

**United States-Mexico  
Border Mayors Association**

Tijuana, B.C., February 09, 2012

## **Joint Declaration**

**XX Ayuntamiento de Tijuana**



**SECOND BINATIONAL SUMMIT**  
**OF THE**  
**UNITED STATES-MEXICO**  
**BORDER MAYORS ASSOCIATION**

**JOINT DECLARATION**

**TIJUANA, B.C., FEBRUARY 09, 2012**

1. The undersigned Mayors representing 19 cities and municipalities of Northern Mexico and Southern of the United States of America, met in the city of Tijuana, Baja California, on February 09, 2012 to hold the Second Binational Meeting of the US-Mexico Border Mayors Association, and to reaffirm, once more, that the purpose of the Association is to collaborate in the formulation of policies that affect the border communities of Mexico and the United States, and to consolidate the friendship ties and mutual understanding among our communities and governments.
2. We ratify our conviction in the fair development, sustainability and prosperity of the border region, recognizing the responsibilities that we have with regard to our communities, and we reassure the common adherence to the values and principles of our nations.
3. We recognize that since the signing of the North America Free Trade Agreement, our borders have become more important to the economies of both Mexico and the United States. Over \$325 billion in trade flowing back and forth across our southern borders in 2010 are an indicator of the intensity and the dynamism of our economies.
4. We consider that any successful plan to increase the flow of trade between the countries must have the input of the border mayors into the policies targeting the increase of the amount and quality of trade, to improve the social infrastructure, the capacity of our services and to facilitate the flows of trade. Consequently, Mayors on both sides of the border have a unique position to propose the strategic importance of this region, and because the economic, and industrial development and border security must be balanced if the border regions are to be competitive in a global economy.
5. We confirm that the spirit of contribution, the integral vision of the region and constructive dialogue are the best method of knowledge of our realities, and as a group, they constitute the best condition to reach the necessary agreements that contribute to the improvement of our communities, as it was stated in the meeting held on August 16, 2011 in the city of El Paso, wherein our Association was created.
6. During our working sessions we continue with the analysis of the subject related to Public Security, Border Crossings, Border Economic Development, Migratory Affairs and the current overview of dynamic border cities: Two Cities, One Region Working Agenda, continuing the analysis of our common problems and proposing actions to resolve them in an integral and effective way.
7. Our commitments arise in an environment of dialogue, in which precise and concrete agreements were reached derived from the reflection and promotion of consensus, and the following agreements were reached:

## Public Security

- The commitments of the First Summit held in El Paso, Texas are hereby confirmed, based in the principle of joint responsibility and cooperation in law enforcement.
- We ratify our commitment to strengthen the mechanisms of integration, analysis and trade of information –according to the laws, regulations and public policies of each of our nations and States, in order to fortify the investigations and actions aiming to inhibit the criminal conducts and to improve the public security of our borders and communities, for which we compromise to:
  - ✓ To promote a better communication among the different government levels to improve the optimization of resources.
  - ✓ To promote before the Federal authorities of our countries the increase of resources of the Mérida Initiative to the northern cities of Mexico and to fortify the strategic role of the border cities of both countries.
  - ✓ To expedite the exchange of criminal and police records among the border cities of both countries, according to the Border Security Program of the Government of the United States.
  - ✓ According to our faculties, to try a greater interactivity with the databases of our federal police, including arrest warrants, criminal backgrounds, vehicles theft and others, allowing the direct and prompt consultation by means of electronic devices and in field actions.

## Border Crossings

- ✓ To follow up the efforts of Baja California and California to conclude the financial and environmental surveys, as well as the application of municipal regulations for the construction of the Otay Mesa II Port of Entry.
- ✓ To promote the conclusion of the studies with the developers of the San Diego-Tijuana Binational Airport as to the financing and design of the project in the U.S. side.
- ✓ To promote the agenda and work projects of the Association in the Border Governors Conference, in order to achieve a greater political and institutional impact.
- ✓ To promote the Association before binational agencies (such as BDAN, COCEF, Commission of Border Health, etc.) to discuss in an integral way the border matters.
- ✓ To fortify the Traffic Segmentation Program in the ports of entry such as Ready Lane, SENTRI, in order to reduce the waiting time.
- ✓ To promote the efficiency in the special access line for buses.
- ✓ To propose the elaboration of an operating and legal feasibility survey for the incorporation of electronic chips in the drivers licenses of the American citizens.
- ✓ Since the last meeting of Border Governors, the interest to enrich its vision of the border matters has existed through the Indicative Plan for the Border, therefore it was agreed to coordinate this initiative with the follow-up meetings of the border cities.
- ✓ Segregation of Ready Lane, Sentri and CTPAT traffic must begin on the Mexican side of the border



## **Economic Development**

- ✓ The Mayors consider that one of the strategic factors for the prosperity of the border region is the economic development and promotion of the regional investment, considering the historic values of the border communities.
- ✓ On this regard, they coincide in promoting, from the environment of competence of their governments, the productive investment as essential factor for the growth and the progress of their communities.
- ✓ The Mayors stated their agreement to the recent measures adopted by the Mexican government, with regard to the creation of the Border Economic Zone, in their first phase, as to the tax exemption of more than 400 tariffs all over the border. With these measures, employment will be promoted and the equity of commercial trade among our cities, besides discouraging the illegal import practices.
- ✓ Likewise, they agree that the economic priority for the cities of both-sides of the border is the creation of quality employment sources, fairly paid and with an impact in the productive chains.
- ✓ Therefore, they approve to strengthen the plan of economic growth commonly referred as strategic clusters, to promote and to increase the productive investment in areas aiming the technological investigation, innovation and development of quality of labor highly qualified.

## **Migratory Affairs**

- ✓ The Mayors met in this summit agree that one of the most important factors requiring the attention of our governments is the humane attention of the migratory phenomenon.
- ✓ We agree that the topography, the deceleration of the economic growth, and the high unemployment rate in the border cities intensify the migratory and human movement in our region.
- ✓ These social growth rates, motivated by the economic crisis, result in the limitation of urbanization, the lack of planning, and their influence in the planning and organization system of the territory, the social and economic development of our communities.
- ✓ Based on the foregoing, we consider important to promote in all the government levels, as well as in the civil society a humane vision of the migration contributing in the solution of the problems for the regional development, to strengthen all the programs of economic promotion that result in a greater investment in our region.
- ✓ We propose the creation of the Commission of Education, Culture, Scientific Investigation, Sports and Recreation in order to strengthen the shared vision of the border.

### **SECOND BINATIONAL SUMMIT**

### **OF THE UNITED STATES-MEXICO BORDER MAYORS ASSOCIATION**

Ken Miyagishima

Medeleine Praino,

Daniel Romero,

MAYOR OF LAS CRUCES  
NM

MAYOR OF VINTON, TX

MAYOR OF CALEXICO, CA

Jerry Sanders,

John F. Cook,

Vicente Terán Uribe,

MAYOR OF SAN DIEGO, CA

MAYOR OF EL PASO, TX

MAYOR OF AGUA PRIETA,  
SONORA, MX

Judith Fabiola Vázquez Saud,

Juan Antonio Balderas  
Bilboa,

José María Lozano  
Rodríguez,

MAYOR OF ACAYUCAN,  
VERACRUZ, MX

MAYOR OF JIMENEZ,  
COAHUILA, MX

MAYOR OF NOGALES,  
SONORA, MX

Santos Javier Garza García,

Enrique Pelayo Torres,

Francisco José Pérez  
Tejada,

MAYOR OF ANAHUAC,  
NUEVO LEON, MX

MAYOR OF ENSENADA ,  
BAJA CALIFORNIA, MX

MAYOR OF MEXICALI, BAJA  
CALIFORNIA, MX

Carlos Bustamante  
Anchondo,

Javier Ignacio Urbalejo  
Cinco,

Javier Robles Aguirre,

MAYOR OF TIJUANA, BAJA  
CALIFORNIA, MX

MAYOR OF TECATE,  
BAJA CALIFORNIA, MX

MAYOR OF PLAYAS DE  
ROSARITO, BAJA  
CALIFORNIA, MX